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ANJAC BECOMES THE FIRST CDMO TO MANAGE THE ENVIRONMENTAL IMPACT OF ITS PRODUCTS THANKS TO FAIRGLOW'S TECHNOLOGY AND ARTIFICIAL INTELLIGENCE

ANJAC Health & Beauty, a French industrial group and one of the international leaders in the formulation, manufacturing and packaging of products for the health, beauty and food supplements sectors, is partnering with Fairglow, a Life Cycle Assessment (LCA) platform dedicated to the cosmetics industry and powered by AI. Through this partnership, the ANJAC Group is strengthening its environmental commitment in favor of a more sustainable health and beauty industry.

A major challenge: understanding the environmental footprint of cosmetic formulas to better design products

Creating more sustainable cosmetic products remains a major challenge for the sector, due to the complexity of formulas which contain an average of 21 ingredients¹, most of which still do not have documented environmental data.

In this context, traceability is becoming essential to build a robust environmental strategy. It is all the more urgent as regulations are evolving rapidly with the arrival of the Digital Product Passport (DPP), introduced by the European Ecodesign for Sustainable Products Regulation (ESPR), which aims to centralize the key information of a product throughout its life cycle. As of 2027, it will require the provision of verifiable information on the environmental impact of products.

Consumer expectations are also intensifying: according to a 2024 PwC study², 46% of consumers say they already buy more low-impact products, and they are willing to pay an average of 9.7% more for products that are genuinely more sustainable. In this context, comprehensive, multi-criteria LCA remains the reference method for reconciling ingredient traceability, carbon footprint management and transparent, responsible communication.

CSR, a pillar of ANJAC innovations

In response to these challenges, ANJAC has, for several years, placed eco-design at the heart of its CSR strategy in order to better meet its clients' needs and support the transition of the cosmetics industry. The Group anchors its innovations in a responsible and evolving approach, developing innovative solutions such as solid and waterless formulas, the substitution of sensitive ingredients, eco-responsible packaging (doypacks, sachets, bag-in-box, etc.), as well as naturality levels above 98%.

To go even further in this approach, ANJAC is partnering with Fairglow and thus becomes the first CDMO to adopt this analysis platform in order to deepen and accelerate the environmental assessment of its products and its manufacturing sites.



Fairglow, a scientific approach enhanced by data science

Founded by a multidisciplinary team of Franco-American researchers, Fairglow is a Paris-based startup specialized in Life Cycle Assessment (LCA) applied to the cosmetics industry. Fairglow combines environmental sciences, LCA modeling, AI and an expert reference database of cosmetic ingredients.

The platform makes it possible to perform a complete assessment of entire product portfolios in a matter of weeks, while traditional approaches remain limited to complex, ad-hoc analyses. The company thus addresses two key challenges in cosmetic LCA: the dispersion of product data and the lack of reliable environmental data on ingredients.

Its platform automates data collection and enrichment and relies on a proprietary database of emission factors, enabling rapid and reliable assessment of complete product portfolios, in line with ISO standards. Fairglow therefore supports manufacturers and brands in decision-making by making environmental impacts reliable, measurable and actionable from the product design phase onward.

More than 2,700 SKUs assessed in 2025 at ANJAC

By partnering with Fairglow, ANJAC is able to assess the environmental impact of an individual product, an entire range and a production site. Thanks to the platform, ANJAC also offers modeling capabilities to measure the potential impact of changes in ingredients, packaging or manufacturing processes in order to guide companies in evaluating their eco-design choices.

ANJAC launched this collaboration in 2024 with a pilot project at its Roval production site in Normandy. The system was extended to the Eurowipes, Chemineau and Sicaf sites in 2025, and will be rolled out to 4 additional sites as of January 2026. All transmitted data are anonymized and processed in a highly secure environment, compliant with ISO 27001 and SOC 2 requirements. In total, more than 2,700 SKUs were analyzed at ANJAC in 2025, a volume that is set to increase as deployment continues.

“Innovation at ANJAC is a global approach, integrated at every level of the company. It is embodied in concrete solutions designed to address health, sustainability and industrial performance challenges, while supporting our clients in the creation of their products. Thanks to this partnership with FAIRGLOW, we have a concrete tool to better manage our scopes 1, 2 and 3 and to integrate LCA right from the product design phase. It is a significant acceleration lever in the transition toward a more responsible industry, for ANJAC as well as for our clients,” says **Anne Rutigliano, Marketing & Innovation Director, ANJAC Group.**

“Assessing the sustainability of cosmetic products remains a complex exercise, precisely at a time when regulations, from the ESPR (Ecodesign for Sustainable Products Regulation) to the future Green Claims Directive, will make LCA an essential prerequisite for industry players. ANJAC has chosen to anticipate these developments. We are delighted to support the Group in this approach and to contribute to reducing its environmental footprint,” says **Quentin Carayon, co-founder and CEO, FAIRGLOW.**



About ANJAC Health & Beauty Group

The French industrial group ANJAC Health & Beauty is a partner to pharmaceutical laboratories and cosmetics and wellness brands. It designs, develops and manufactures, from raw materials to finished products. It brings together 16 expert and complementary companies as well as 22 R&D and production sites in the health, beauty and food supplements sectors: Aircos-Pascual, Apollo, APR Beauty, Chemineau, Cosmetix West, Eurowipes, Feltor, Innovi, LPEV, Pharmalinea, Roval, Shadeline, Sicaf and Stephid. Founded in 2008, the Group today has more than 3,100 employees and achieved sales of nearly 800 million euros in 2025.

To find out more: www.anjac.com

About FAIRGLOW

FAIRGLOW's core values and beliefs are based on a commitment to a sustainable future. The company is convinced that technological innovation can be a catalyst for positive change, fostering more environmentally friendly practices within the cosmetics industry. The FAIRGLOW team acts with transparency, integrity and a collaborative spirit to develop solutions that enable industry players to make responsible choices and reduce their environmental footprint. FAIRGLOW thus aspires to build a greener, more sustainable beauty industry for future generations.

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