

ANJAC Health & Beauty buys the Californian company Cosmetix West and gains a foothold in the US for the first time

The industrial group ANJAC Health & Beauty (specializing in the formulation, production and packaging of cosmetics, medical devices, drugs and food supplements, €280 million TO) is announcing a major new acquisition: Cosmetix West (\$40 million TO), a US company specializing in cosmetics development and production. This transaction bolsters the group's international expansion and consolidates its cosmetics offering. The Californian company is also an entry point for ANJAC Health & Beauty into several burgeoning markets, including clean beauty.

The French group is enhancing its cosmetics expertise while crossing the Atlantic

ANJAC Health & Beauty has made its second international acquisition. Following on from Feltor Laboratories in Spain, this time round Cosmetix West in the US is joining the group. *"We are delighted to expand our know-how in this region, which is dynamic and influences our markets. This gives rise to fantastic opportunities and synergies for the group. Each of our acquisitions offers our clients a unique proposition, be it technological, regional or sectoral,"* said a pleased Aurélien Chaufour, the ANJAC Health & Beauty CEO.

Having effectively consolidated its makeup expertise in 2017 and 2018, this year the group is affirming its commitment to **bolstering its position in the cosmetics and skincare sectors**. The acquisition of Cosmetix West is fully in keeping with this ambition. The company's industrial experience will enrich the offering of Sicaf, Shadeline, Eurowipes and Feltor Laboratories, companies that already belong to the group. Cosmetix West will also bring added value to the group as it will enable it to ramp up its offering to meet the consumer expectations that brands have to address, such as clean beauty - in other words, transparent, minimalist and effective cosmetics, with a focus on naturalness. ANJAC Health & Beauty's business strategy is based on developing a truly innovative industrial group made up of companies with cutting-edge and complementary know-how, incorporating the whole value chain, from the ingredients to the finished product, in hygiene, health and beauty.

Cosmetix West - a real industrial partner for California's indie brands

As a cosmetics specialist, Cosmetix West has a foothold in rapidly growing markets such as clean beauty, J-beauty (Japanese cosmetics) and men's personal care. The company is located in the Los Angeles area and has developed a high-level of expertise in the **formulation, development, production and packaging of skin and haircare products, hygiene products and perfume**, available in many forms. Bolstered by its capacity to innovate and adapt, Cosmetix West's client portfolio includes many major indie brands; the independent local brands that are revolutionising the beauty market worldwide. USDA

Organic, GMP and ISO 22716 certified, the US company draws on its in-depth sector knowledge and industrial expertise to help new cosmetic brands to start up and grow.

ANJAC Health & Beauty confirms its unique spirit of enterprise

The group has completed its fifth acquisition in under two years and now boasts 14 sites. This external development strategy has seen its turnover double between 2016 and 2019. **Each new acquisition constitutes a unique opportunity for ANJAC Health & Beauty to further enhance its range of services in specific areas, while capitalizing on their commonalities.** Other plus points sought during these transactions include strategic geographical locations in order to provide international clients with a local offering. While **Made in France remains a core value**, the group is planning to continue capitalising on the quality expertise offered by players in France and abroad in order to become a benchmark for innovation and services for its clients, major groups and new brands.

Key facts and figures

ANJAC Health & Beauty (including Cosmetix West)

€280 million turnover
10 companies
14 R&D and production sites
1,700 employees
80 R&D experts

Cosmetix West

\$40 million turnover in 2018
200 employees
One industrial multi-site
One R&D facility

About ANJAC Health & Beauty

The ANJAC Health & Beauty industrial group partners pharmaceutical laboratories, cosmetics and skincare brands. The group brings together 10 expert and complementary companies and 14 R&D and production facilities covering health, hygiene, beauty and food supplements: Innovi, Chemineau, Feltor Labs, Shadeline, SICAF, LPEV, EuroWipes, Aircos, Pascual Cosmétiques, and Cosmetix West. Founded in 2008, the group now has close to 1,700 employees and forecast turnover for 2019 is €280 million. Strongly geared towards innovation, the group offers bespoke best-selling product development services to its clients. The group is also a major European player in powder microdosing. ANJAC Health & Beauty is an acknowledged expert in medical devices, such as ENT pocket aerosols, skincare products, biodegradable impregnated wipes, makeup, and, from now on, clean beauty products.

For more information: [www.anjac-healthandbeauty.com/fr FR/](http://www.anjac-healthandbeauty.com/fr_FR/)

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